

<b>Designation</b>	Key Account Executive/Manager E-Commerce
<b>Location</b>	Bangalore
<b>Organisation</b>	Micro Wellness ( Subsidiary of Micro Labs Limited)
<b>Qualification</b>	MBA Preferred not Mandatory
<b>CTC</b>	
<b>Experience</b>	2-4 Years of Ecommerce Experience Mandatory especially in E pharmacies 1Mg, Pharmeasy etc
<b>Roles and Responsibilities</b>	Responsible to setup Ecomm presence of MicroWellness starting from listing to the end sales
	Brand marketing activities to increase the digital presence of the brand and product performance
	Working on planning and monitoring complete business operations - Front end operations, Product Assortment, Supply chain, Distribution .
	Understanding the Key Business Drivers for this channel and managing channel forecasts
	Collaboration with internal as well as external stakeholders to achieve the desired share in each category
	Should have worked either as a Category Manager with E-Com platform or have worked as KAM for FMCG/FMCD/D2C brands
	Strong Analytical as well as Communication skills